



**JAYAM & ASSOCIATES LLP**

[www.cajayam.com](http://www.cajayam.com)

# ***JAYAM & Associates LLP***

## **Branches:**

**VADODARA | AHMEDABAD | GANDHIDHAM | BANSWARA |  
BHARUCH | CHENNAI**

**[www.cajayam.com](http://www.cajayam.com)**

# About Us

**J A Y A M & Associates  
LLP founded in 2010.**

**The firm has 9  
experienced partners in  
different domain  
expertise.**

**The Firm have branches in  
Vadodara, Ahmedabad,  
Gandhidham, Bharuch,  
Chennai and Banswara  
(Rajasthan).**

**The Firm also have  
associates at Raipur,  
Indore & Dubai.**

**The firm provides audit  
and assurance service,  
direct and indirect tax  
support and business  
consulting.**

# Mission and Vision



## **Mission**

“Let’s be Vocal for Local” and "Strive for achieving professional excellence as practicing Chartered Accountants, in the areas of Consultancy Tax matters and Audit, to the best satisfaction of our clients by improving our processes, updating our knowledge continuously."



## **Vision**

To create a Globally Competitive Professional Institution having branches across the Globe for adding value to SME’s and make all partners grow collectively.

# Accomplishments

We are working as a Stock Auditors for Bank of Baroda & Union Bank of India from last 3 Years.

We are statutory auditors of Bank of India.

We are empanelled as concurrent auditors for IDBI bank.

We are empanelled as Concurrent auditor for Baroda Gujarat Gramin Bank from Last 1 Year.

Implemented Tally as ERP in Engineering and Paint manufacturing companies.

We are providing Loan Syndication Services and doing 100Cr. syndication per annum with various banks and handling portfolio of more than 500 cr.

We are consulting for mergers and acquisition to various companies.

# Services we Offer

Audit and Assurance

Direct Taxation

Indirect Taxation

Corporate Laws

Management Consulting

CFO Services & Accounts Outsourcing

FEMA / FCRA Consultancy

Transfer Pricing

RERA Consultancy

Loan Syndication for Companies

ROC Compliances

Intellectual Property Rights

# Audit and Assurance Services

Tax Audit	Statutory Audit	Concurrent Audit
Internal Audit	Stock Audit	Fraud cum Investigation Audit
	Due Diligence	



# Taxation Services



Handling of  
Assessment  
Proceeding

Appearing before  
Appellate  
Authority

Consultation  
with filing of IT  
Returns

Tax Planning

Handling of  
Search, Seizure  
and Survey cases

# GST Related Services



Registration



Filing of  
Returns



Filing of Refund  
Claims



Tax  
Planning



Advising in GST  
Accounting







# Corporate Law Related Services

Formation of  
Company

E-Filing of  
Annual Reports

Representation  
before ROC &  
NCLT

Reorganization of  
Capital

Insolvency  
Resolution  
Professional  
Solution

Merger /  
Amalgamation /  
Liquidation and  
related matters

# CFO Services and Accounts Outsourcing



## **CFO Services**

Budgeting

Monthly Business Review

Working Capital & Cash Flow Improvement

Business Strategic & Succession Planning



## **Accounting Outsourcing Services**

Accounts CFO

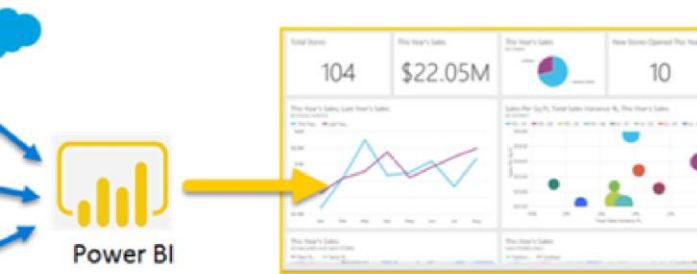
Preparation of Accounts / Book keeping

Accounting system Analysis & Design

Project Accounting Services



As Entrepreneur we always need answers to these Questions...!!!



Is my Business Healthy?

Who contributes what to my business?

Am I doing better than the Industry?

What do I Earn?

When Do I En-cash what I earn?

How are my Employees Performing?



# Where do we Support as a CFO?

**VISION** – Short term and Long term Business Plan to be prepared.

**MONTHLY ANALYSIS** - Help you to Measure your Growth on your Own

**FINANCE** - Have Clarity between Yours and Company's Finance

**NET WORTH** - Clarity on your Assets and Liabilities

**RATIO ANALYSIS** - Keeping up your Balance Sheet Healthy

**TURNAROUND** - Help you to take Right Financial Decisions

**SYSTEMS & PROCESSES** – Each department needs SOP to follow for standardization.

# Management Consulting Services



Preparation of  
Financial Statement



Budgeting and  
Forecasting &  
Reporting



Performance review  
management



Annual Compliance  
Services



Business Advisory  
Services



System Design &  
Implementation for all  
office procedures



System Documentation  
involves manual format  
for reference



Cost control identifies  
all cost centres and  
checks control



Internal Audit

# FEMA/ FCRA Consultancy



Experts guidance on Cross Border Transactions and FEMA/ FCRA related matters. Guidance on Filling of various prescribed Forms under FEMA/ FCRA.



The Firm also has experts to get guidance on rules and regulations of Foreign Direct Investment (FDI).



# Transfer Pricing Related Services



Transfer pricing planning and documentation.



Dispute avoidance:  
Advance pricing agreements.



Business model optimization.



Transfer Pricing report preparation as per Income Tax Laws.



Transfer Pricing Audit.



# Bank finance (Enhancement or Takeover from Banks) and Project Finance

## Existing Banking

- Working capital limits
- Term loans on machinery or infrastructure
- External Commercial Borrowings (ECB's)
- Export Finance (Pre and Post Shipment Finance)
- Liaisoning with Bankers

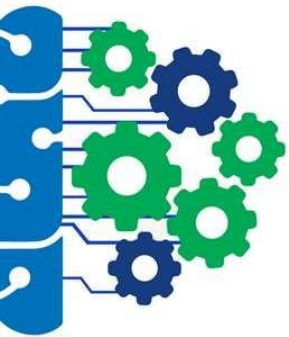
## Green Field or Brown Field Projects

- Project Cost and Means of Finance
- Promoters Finance and advising how to bring into company
- Preparing project report and liaisoning with bankers
- Arranging working capital and term loan limits as mentioned above.





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**BANK LOAN  
approved**



**PRIVATE  
EQUITY**

# Short of Funds???

## Come lets Raise it...!!!



Raise or Restructure Existing Loans or Project Finance



Private Equity, Angel Investor or Venture Finance



IPO Advisory

# Initial Public Offering (IPO) Main Board or SME IPO

## Goodwill, Branding And Visibility

- Company can use Listed on NSE/BSE in corporate branding and will enjoy more global business opportunities.

## Business Growth

- Listed shares can be used as collateral security for borrowing from banks. Listing also helps in improving credit rating and reduced rate of interest

## Regulatory Benefits

- Half yearly compliances makes company more organized, disciplined and focused in delivering performance to investors and promoters.

## Promoters / Company Benefits

- The promoter & the company enjoy public fame of a NSE / BSE listed company

## Valuation & Wealth Creation

- Reflecting right profitability on books will help management to unlock the worth in equity market and create WEALTH for investors and promoters

# Private Equity, Venture Capital & Angel Investor

## Private Equity

Composed of funds and investors that are directly invested in private companies, or that engage in buyouts of public companies.

## Venture Capital

Financing that investors provide to startup companies and small businesses that are believed to have long-term growth potential.

## Angel Investors

Invest in small startups or entrepreneurs. Often, Angel investors are among an entrepreneur's family and friends.

# Corporate Trainings



## Finance for Non Finance

Importance of Finance  
Importance of Budgeting and  
Forecasting Significance of Ratios  
Financial Awareness for Making  
Accurate Financial Decisions



## In House Finanziell Training

**Part 1-** Finance for Growth of  
Company  
**Part 2-** Importance of Ratios, Credit  
Rating & Financial Presentation;  
Planning and Budgeting; Practical  
Case Study of your own company.



## Excel and Outlook Trainings

Outlook  
Excel  
• Basic  
• Advance  
• Pro

# Our Team



## CA Jitendra Jain

- Our Senior Partner & mentor CA Jitendra Jain is an Ex-Banker having experience of 15 Years+ in Banking, Finance, Management Consultancy & business advisory services . A man with a vision to take the organization to a Globally competitive level.
- An Accomplished Yet Evolving Business Advisor, Acquisition Expert, Chief Financial Officer Who Has Forayed Into The World Of Excellence In Financial Planning And Analysis, Management Consultancy, With A Rare Track Record Of Success In Creating Sustainable Growth Model By Introducing Risk-Free, Feasible And Future-Proof Strategies For Budgeting, Working Capital And Cash Flow, Accounting System Analysis And Redesign, And Succession Planning For The Established & Flourishing Entities
- He is a regular speaker on Industrial Platforms like Federation of Gujarat Industries, The southern Gujarat Chamber of Commerce & Industry , Exim Club and Indian Plastic Institute and various other Industrial platforms.

# Our Key Personnel



## **CA RACHIT SHAH- Head- Ahmedabad Branch**

CA Rachit Shah, the revered Head of our Ahmedabad Branch. His extensive portfolio in financial services includes expertise in Audit, Taxation, GST, and Income Tax Return preparation, having led numerous statutory, concurrent, and stock audits. A specialist in Tax Planning, strategic counsel has consistently optimized our clients' tax positions. His innovative approaches have reduced tax liabilities and enhanced financial efficiency while respecting all regulatory standards. His litigation prowess spans GST and Income Tax disputes. His strategic approach, deep legal understanding, and excellent case drafting skills make him a vital resource for clients navigating these complex areas. As our Ahmedabad Branch leader, his team and clients with his unwavering professional ethics and pursuit of excellence in the intricate world of financial services.



## **HOZEFA MALEK - Head- CFO Services**

He is a Post Graduate in Finance, CMA (US) and Management Consultant having 10 Years of Experience, working as CFO to various SME Companies based out of Vadodara, Ahmedabad, Surat, Raipur and Dubai. Concentrating on Strategic, Financial and Risk Management works of Companies to Working on Routine Systems and process is what he has in his Portfolio. His Area of industries is Plastic, Pharma, Restaurants and FMCG. He has worked to turn-around Lots of Business from Loss Making to Profit Making Ventures through proper Restructuring, Applying Proper Processes, Fund Management and Costing. He takes care of CFO services.

# Our Partners



**CA PRATEEK JAIN – Head- Banswara Branch**

He is a qualified Chartered Accountant & also DISA Qualified from ICAI who brings with him over 8 years of experience having worked in corporate world. He works as a CFO in various companies on Budgeting, Financial analysis, System implementation and other several aspects. In past, he has worked with the TATA SIA Airlines Ltd (Vistara).



**CA NIPUN PANCHAMIYA- Head- Mumbai Branch**

He is in the field of Audit and Taxation. He has a grueling, hardcore and penetrating experience in the areas of Accounting, Internal Audit, Stock Audits, Income Tax, Registrations & Certifications, GST, ROC Compliance. Loans & Investments.



# Our Partners



## **CA AKSHAY SHAH- Ankleshwar HEAD**

A Chartered Accountant by profession, and an entrepreneur from heart, he has a wide array of experience in direct and indirect tax levies. He is managing Shah Akshay & Associates, Chartered Accounting Firm at Ankleshwar from 2015 in addition to over 3 years of experience as Article Assistant at Chaturvedi & Shah and Snehal & Associates, Mumbai. He has worked on issues involving interpretation of tax laws, business advisory, tax reporting, litigation assistance and compliance. He has advised many companies in transaction structuring and potential point of disputes, amongst other things from tax perspectives. He is also a graduate in commerce from Mithibai College of Commerce, University of Mumbai.



## **CA NIDHI SHAH- Bharuch Head**

A Chartered Accountant, Company Secretary and Cost and Management Accountant with over 5 years of Post-qualification experience in wide areas including GST consultancy, Income tax Return filling, Statutory Audit, Internal Audit, Bank Audit, Limited Review, LFAR, certification, Management Consultancy Services. During her assignment she has covered Banking Industry including NBFC, Broking firms, Pharma Industry, Engineering Units, Transport Industry, Telecom Industry, Real Estate Industry Etc..She has worked with KPMG India for 2 years.

# Our Partners



**CA LAKSHMI SRUJANA SAYANA – Hyderabad Head**

A Chartered Accountant by Profession. She has diversified experience with Corporate and Non Corporate entities . She has vast experience in the areas of Accounting , Taxation and Auditing. She takes care of our Hyderabad Branch.



**CA MAYANK GORJI – Gandhidham Head**

He qualified as a CA in 2019. His proficiency includes Audit and Assurance, GST compliance, Income Tax compliance, Project Finance, Internal Audit, Management Consultancy .He takes care of Gandhidham Branch.

# Our Partners



## **CA JAINUDDIN NIHAL- Partner- Dahod Branch**

A Chartered Accountant by profession, CA Jainuddin has about 15 years of experience in Internal and External Audit, Corporate Finance and Accounting, Corporate and Commercial Laws in India and GCC, Business Management and Strategy, Product costing and pricing, ERP (SAP, Microsoft, Oracle) implementation, Corporate Taxation and VAT (GCC).



## **CA YASHWANTH H JAIN {B.COM(CS), A.C.A }- Partner- Chennai Branch**

He is a Managing Partner of Chennai Branch, who has established strong goals for the branch and leads the branch from the front. He has a diversified experience of working with Corporate and Non-Corporate entities. Prior to Practice, he was heading the Accounts & Audit Team of a Public Limited Company. His rich corporate experience had enabled seamless handling of the management of the organization. His experience of working with Dairy Manufacturing Company adds great benefit to his practice. He has enormous practical exposure of Indirect Taxation (GST) and Auditing of Corporate Clients. He provides valuable insights into how companies can grow, diversify, and prosper to maximize their shareholder's wealth.

# Our Team



**SWATI JAIN**

A MBA in marketing & administration having experience of more than 7 years is looking after the marketing department.



**Adv. KAIDJOHAR BAGWAN- Associate- Dahod Branch**

An Advocate by profession, Kaidjohar has 15 years of experience in Internal Audit, Physical stock audit, Accounting, Income Tax, VAT and GST. He Heads the Dahod Branch

# Our Team



**MOHAMMADALI TINWALA**

He is an Inter CA and Postgraduate in Finance and Accounts having 5 years Experience. His Expertise includes Implementation of Systems and ERPs across departments of various companies.



**ATUFA JARIWALA**

Atufa comes with a 5 years rich experience in Accounts and Finance. A Postgraduate in Finance and Accounts, she takes care of the CFO Department.



**RAJKUMAR PRAJAPATI**

He is a Graduate in Finance and having 4 years Experience in Statutory Audits, Internal Audits and Tax Filings.

# The J A Y A M Family



**CA Jitendra Jain**  
Founder Chief Strategy Advisor



**Swati Jain**  
Head - Marketing



**CA Rachit Shah**  
Head – Ahmedabad Branch



**Hozefa Malek**  
Head - CFO Services



**CA Akshay Shah**  
Head – Ankleshwar Branch



**CA Nipun Panchamiya**  
Head – Mumbai Branch



**CA Yashwanth H Jain**  
Head – Chennai Branch



**CA Prateek Jain**  
Head – Banswara Branch



**CA Nidhi Shah**  
Head – Bharuch Branch



**CA Jainuddin Nihal**  
Head – Dahod Branch



**CA Lakshmi Sarujana**  
Head – Hyderabad Branch



**CA Mayank Gorji**  
Head – Gandhidham Branch



**Kaidjohar Bhagwan**  
Head – Dahod Branch



**Renuka Jain**  
Manager Marketing



**Samir Sanchela**  
Relationship Manager



**Mohammadali Tinwala**  
Head – ERP Sevices



**Atufa Jariwala**  
CFO Advisor



**Rajkumar Prajapati**  
Manager Audit



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**Branches:**

VADODARA | AHMEDABAD | GANDHIDHAM | BANSWARA | BHARUCH | CHENNAI



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- Ahmedabad:** E-302 Savvy, Swaroj Aakash, Near Godrej Garden City, Vandemataram Road, Jagatpur, Ahmedabad, Gujarat- 382481
- Gandhidham:** 307, 2nd Floor, Sundar Park, Plot No 95, Sector 8, Rabindranath Tagore Marg, Gandhidham, Kutch, Gujarat- 370201
- Banswara:** 2nd Floor, Tulsi Complex, Near Income Tax Office, Banswara, Rajasthan, India, 327001
- Hyderabad:** 102 ,Sailaja Residency ,Block -B, Narayan Reddy Colony ,Nizampet, Hyderabad 5000090
- Dahod:** 8,9,10, Municipal Shopping Center, Darpan Cinema Road, Dahod- 389151
- Mumbai:** A 303, Kanara Business Centre, Laxmi Nagar, Ghatkopar East, Mumbai- 400075
- Bharuch:** 418, Nexus Business Hub, Above Dhiraj Sons, Besides Gangotri Hotel, Maktampur, Bharuch- 392010
- Ankleshwar:** 218 Golden Square, Ankleshwar Valia Road, (Beside Maruti Showroom), Ankleshwar- 393002
- Chennai:** Suite No. 44, Waikiki Complex, "B" Block Mezzanine Floor, 289, Purasawalkam High Rd, Chennai, Tamil Nadu- 600007